

# My Tasting Co.

Logo & Icon Design

Brand Identity

CMS setup

Homepage & product page design

Booklet Design

Photography

# MY TASTING NOTES



# Abstract Horizons

Logo Design

Brand Identity

CMS setup

Homepage & product page design

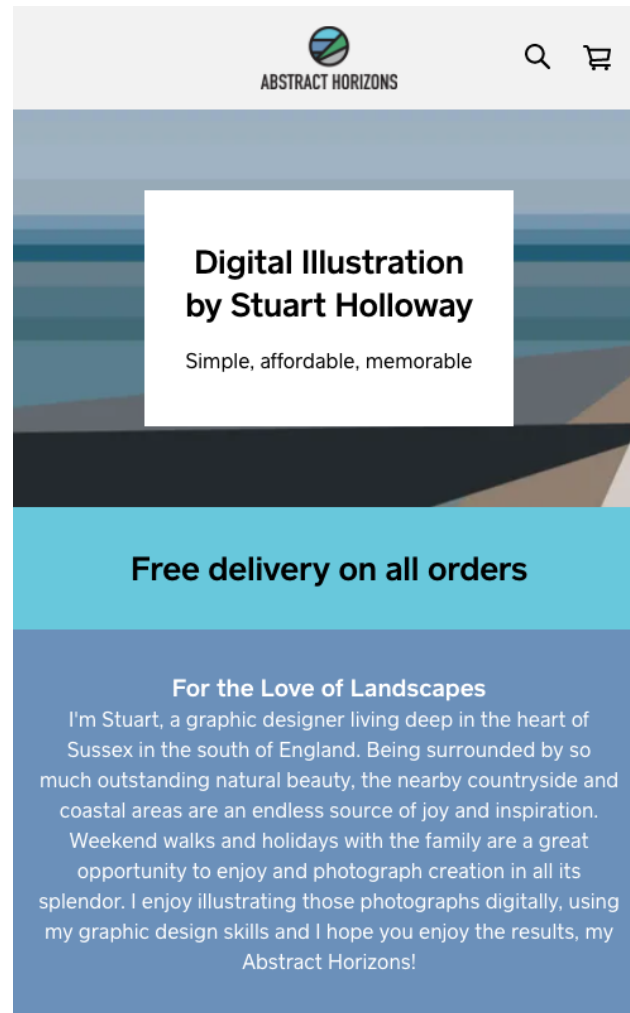
Illustration



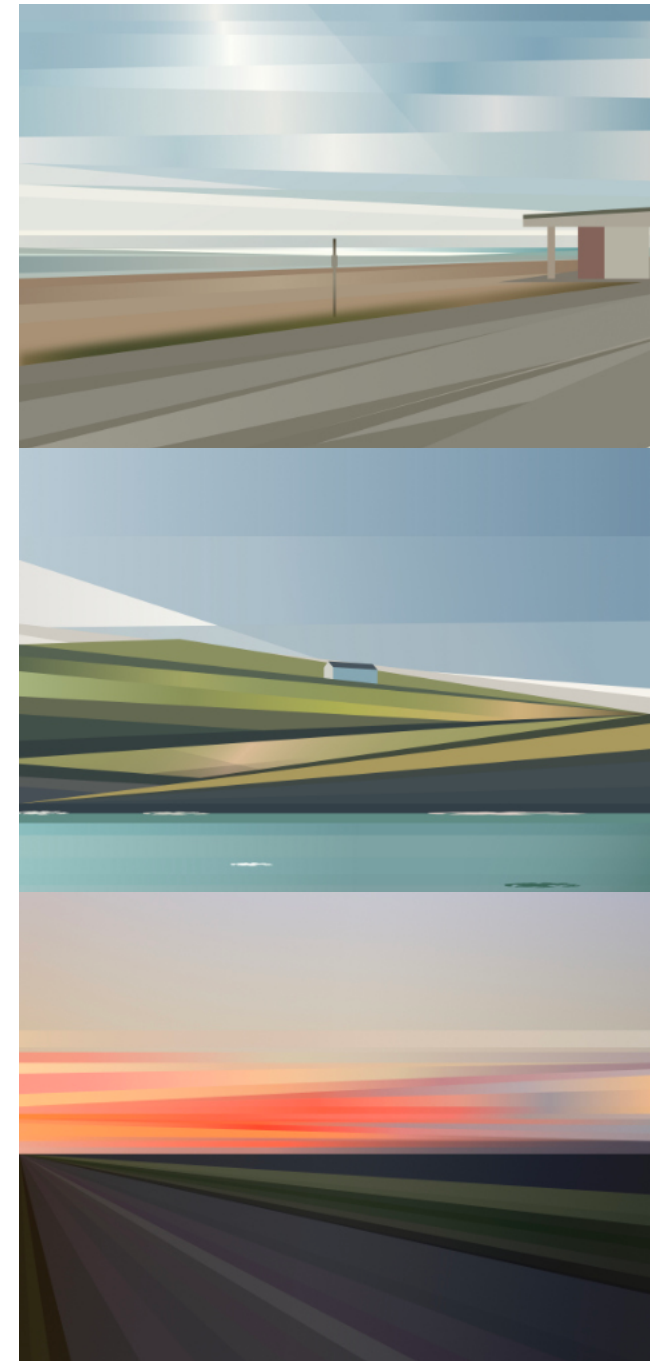
## ABSTRACT HORIZONS



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### A3 Prints Shop





# Mother's Day Campaign

Email template design

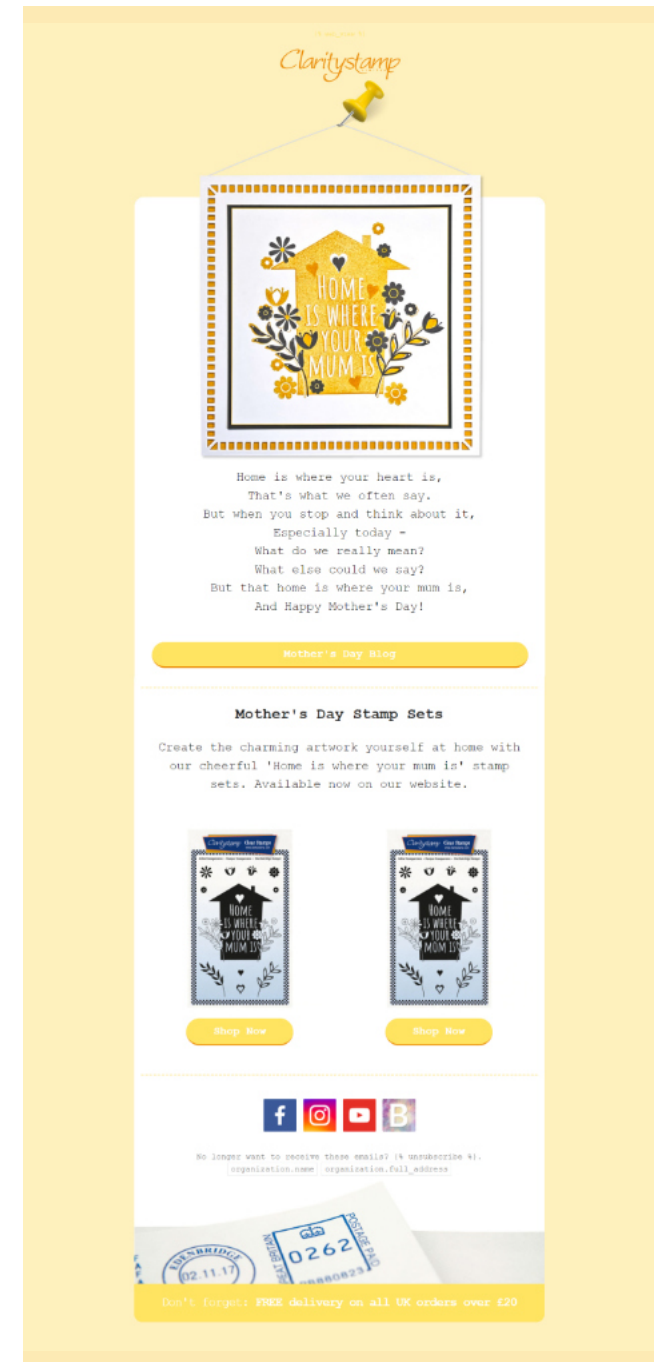
Copywriting

Campaign identity

Social media graphics

Postcard Design

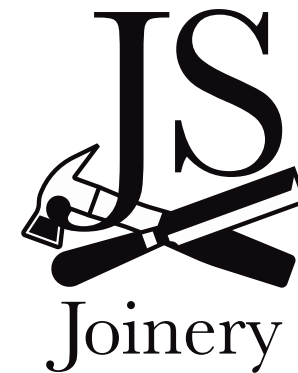
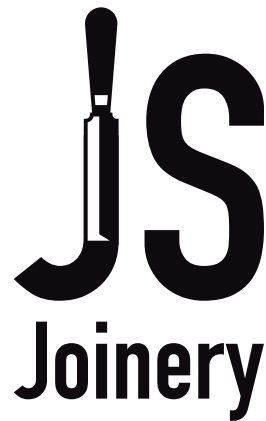
Blog Post



## JS Joinery

New Logo Design

(Why do clients never choose the most interesting option)?





# Darkstar Brewing Co.

Layout design

Photography commission

Photograph editing

Sticker design

## DARK STAR BREWING CO.

### VITAL STATS

**CHAIRMAN:** Peter Halliday  
**MANAGER:** Paul Reed  
**SECRETARY:** Nigel Hartley  
**CAPTAIN:** Andy Paterson  
**KIT MAN:** James Cuthbertson  
**YEAR FORMED:** 1994  
**CAPACITY:** 36,500hl  
**RECORD ATTENDANCE:** 2,505 (Hopfest 2014)  
**COLOURS:** Red & Black  
**CHANGE COLOURS:** Skins



**TEAM-BADGE**

**SEASONAL (SQUAD PLAYERS)**



**HOPHEAD**  
STRENGTH: 3.8%

Dark Star's longest serving player - a lean, drinking pale golden ale with a strong floral aroma and subtle bitterness. One of the Canada hops. A player for any occasion.



**AMERICAN PALE ALE**  
NICKNAME: 'KPV'  
STRENGTH: 4.7%

Hailing from the West Coast of America and one of Dark Star's few foreign players, this playing style has been influenced by time spent with Canada Continental and Chinook hops.



**REVELATION**  
NICKNAME: 'REVO'  
STRENGTH: 5.7%

This beer came to the club in 2011 after spending time in the development squad. A blend of Continental, Liberty, Cascade and Chinook hops.



**PARTRIDGE BEST BITTER**  
STRENGTH: 4%

Reliable regular player - known for his consistency. This player is needed in a traditional British style using Maris Otter malt and Chocolate mashes with East Kent Goldings hops.



**FESTIVAL**  
STRENGTH: 5%

When rival club King and Thorne (Barnsley) this player's character was 'pounded' by Dark Star on a free transfer. A chance to be strong, bitter player and first team regular.



**DARK STAR ORIGINAL**  
STRENGTH: 5%

Signed from Piffard Brewery back in 1994 and mentored by legendary manager Rob Jones, this player has earned a reputation as a dark, strong and bitter beer that defies classification.

### MONTHLY SPECIALS






















## TASTING NOTES '15

**DARK STAR BREWING CO.**

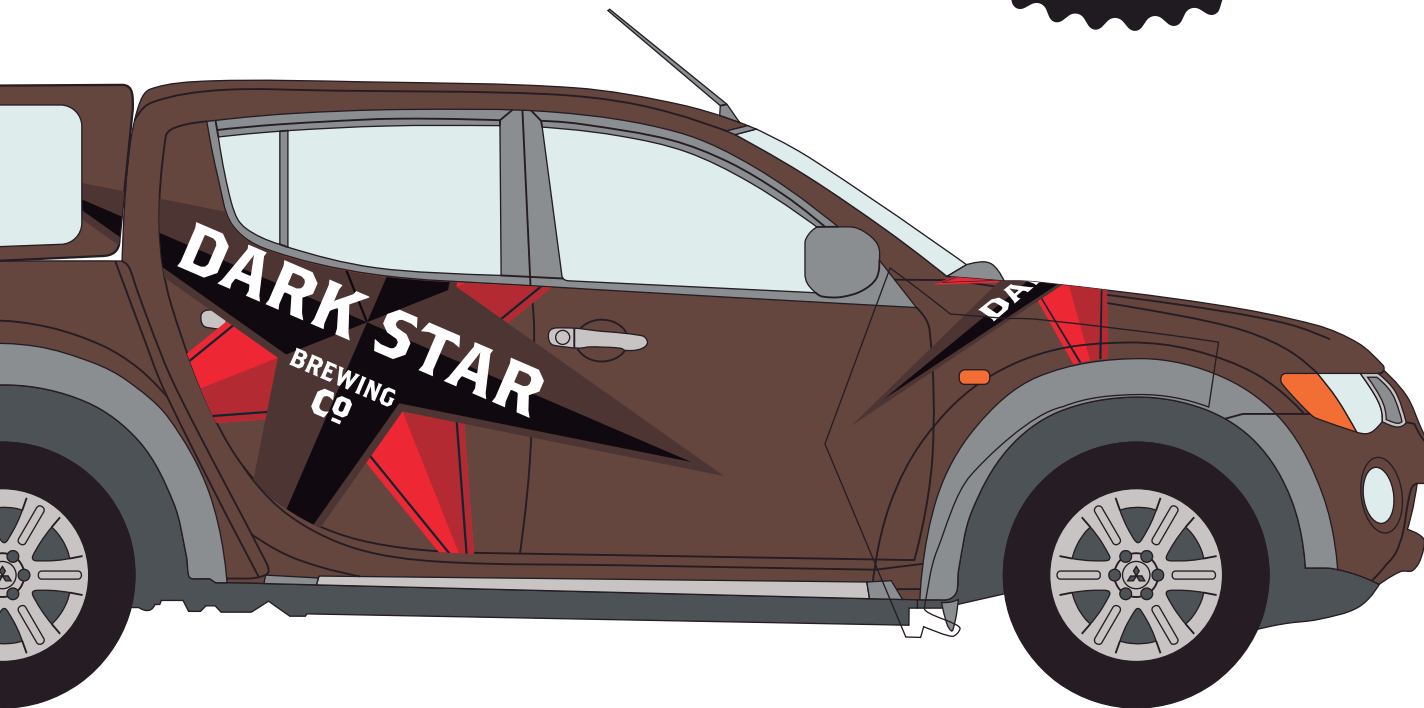


## Darkstar Brewing Co.

Logo design

Banner layout

Vehicle graphics



## LOVE BEER? JOIN THE CLUB!

Sign up to Dark Star  
Brewing Co's  
brand new and  
exclusive beer  
club!



TO SIGN UP NOW, VISIT  
[darkstarbrewing.co.uk/beer-club](http://darkstarbrewing.co.uk/beer-club)

### MEMBERSHIP GETS YOU:



Access to member  
only **club nights** at  
the brewery



**Free beer** every month  
or quarter for you to  
collect or have delivered



**10% discount card**  
for brewery shop/online



Your very own beer club  
**t-shirt & beer glass**

## Saltworks Cafe

Logo re-design

Iconography

Menu design

Signage

# SALTWORKS

